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DOGSWELL® Jerky Treats Awarded Pet Treat of the Year by the Glycemic Research Institute®

LOS ANGELES, CA (January 1, 2009) – **DOGSWELL®** functional chicken jerky treats are the cream of the crop according to the Glycemic Research Institute®. The natural chicken treats are made of cage-free chicken with added nutrients and come in five formulas that are functional for dogs.

DOGSWELL®'s five functional formulas bring a natural, healthy, and unique element to chicken jerky treats. **HAPPY HIPS®** contains natural sources of glucosamine and chondroitin to help maintain healthy joints. **VITALITY™** treats contain Vitamins A and E to help maintain eyes, skin, and coat. **BREATHIES®** with mint and parsley gives exactly what the name implies – clean teeth and fresh breath for your pet. **MELLOW MUT®** helps dogs maintain a happy, healthy lifestyle with chamomile and lavender. **HAPPY HEART®** helps promote just that – a happy, healthy heart, with flaxseed and taurine. In addition, the treats are certified diabetic friendly and low-glycemic.

The natural, functional treats were selected against all other pet treats on the market focusing on anti-aging, diabetes, arthritis, glycemic, and blood glucose and insulin response, in the canine and feline. The award is based on in-depth analysis of the product and its suitability, from ingredients, glycemic-response, diabetic-response, anti-aging factors, and biochemical requirements of the species.

All **DOGSWELL®** products are specially formulated with high quality proteins, functional ingredients, and no added hormones, processed gluten, wheat, corn, artificial colors, flavors or preservatives.

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