



June 15, 2009

To our CATSWELL® customers:

First and foremost, let us assure you that CATSWELL® products continue to be safe for consumption. All CATSWELL® products undergo rigorous quality assurance testing, beginning with raw ingredients and ending with the testing of finished products. CATSWELL® testing procedures, dating back to 2006, include independent, third-party testing to confirm that no melamine, bacteria, or pesticides have ever been detected in any of our food or treats.

CATSWELL® manufacturing facilities meet the highest, most strict sanitary standards set forth by the FDA, the U.S. Department of Agriculture and the Association of American Feed Control Officials. All DOGSWELL® and CATSWELL® plants have HACCP programs and additionally have received high score by independent, third-party auditors. To ensure your pet's safety, we visit our manufacturing facilities regularly and have observed first hand their strict raw ingredient standards.

CATSWELL® treats remain committed to the quality, safety and performance of all our products. Please know that CATSWELL® believes first and foremost that pets are family too and we want only the best for our furry friends.

Please feel free to email us at info@dogswell.com or call us at 888.559.8833 to discuss this matter further.

Gianmarco Giannini
President and CEO
DOGSWELL®/CATSWELL®

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