



April 28, 2009

To our DOGSWELL® customers:

First and foremost, let us assure you that DOGSWELL® products continue to be safe for consumption. All DOGSWELL® products undergo rigorous quality assurance testing, beginning with raw ingredients and ending with the testing of finished products. DOGSWELL® testing procedures, dating back to 2006, include independent, third-party testing to confirm that no melamine, bacteria, or pesticides have ever been detected in any of our food or treats.

DOGSWELL® manufacturing facilities in the United States and abroad meet the highest, most strict sanitary standards set forth by the FDA, the U.S. Department of Agriculture and the Association of American Feed Control Officials. All of our plants have HACCP programs and additionally have received high score by independent, third-party auditors. To ensure your pet's safety, we visit our manufacturing facilities regularly and have observed first hand their strict raw ingredient standards.

DOGSWELL® food and treats remain committed to the quality, safety and performance of all our products. Please know that DOGSWELL® believes first and foremost that pets are family too and we want only the best for our furry friends.

Please feel free to email us at info@dogswell.com or call us at 888.559.8833 to discuss this matter further.

Gianmarco Giannini
President and CEO
DOGSWELL®

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